



---

*For Immediate Release*

*April 27, 2007*

*Media Contact: Claire Cook, 615-261-8582, ccookmedia@comcast.net*

*Carrie Underwood, Vince Gill, Craig Morgan, Rodney Atkins  
Take the Field With  
Rival Teams Grand Ole Opry Live and After MidNite with Blair Garner at  
the*

**Lynnco Custom Cycles 17<sup>th</sup> Annual  
City of Hope Celebrity Softball Challenge  
Presented by Gibson Foundation**

*June 7 - 1 p.m. Nashville 's Greer Stadium*

Nashville, TN (April 27, '07).....Lead-off hitters **Carrie Underwood, Vince Gill , Craig Morgan and Rodney Atkins** are the first stars to step up to the plate for the **Lynnco Custom Cycles 17<sup>th</sup> Annual City of Hope Celebrity Softball Challenge. Presented by Gibson Foundation** Thursday, **June 7, at 1pm at Nashville 's Greer Stadium**, arch rival teams **Grand Ole Opry Live and Blair Garner's After MidNite** return for an afternoon of pranks, fun and softball. **Tickets are \$18** and available through **Ticketmaster, 615-255-9600** or at [www.ticketmaster.com](http://www.ticketmaster.com)

The dugouts will be teaming with country's hottest stars gathered together to raise money for City of Hope, a leading research and treatment center for cancer, diabetes and other life-threatening diseases. The complete all-star line up will be announced in the coming weeks.

Lynn Jones, owner of Lynnco Custom Cycles and second year Title Sponsor, commented: "I'm proud to once again support the lifesaving work of City of Hope as the Title Sponsor of this year's annual City of Hope Softball game. This is my opportunity to give back and to encourage others to do the same."

In anticipation of this year's game, Pete Fisher, Vice President/General Manager, Grand Ole Opry said: "All of us on the 'Grand Ole Opry Live' team are looking forward to helping raise

funds for City of Hope while also casting further shame on Blair and his cast of 'After MidNite' characters by handing them a third straight loss."

Blair Garner, creator of 'After MidNite with Blair Garner,' retorted, "Without the aid of Scooter Libby this year, and all that illegal money that went under the table, I really doubt that the 'Grand Ole Opry Live' team will stand a chance. Who knew that Little Jimmy Dickens would be involved in such dealings. The After MidNite team will most definitely win this year. Or at least that's what I was assured of when I wrote out that \$10,000 check."

***To be considered for media credentials and cover the game, please email your request to Claire Cook, CCookMedia@Comcast.net***

#### **About After MidNite with Blair Garner:**

Blair Garner created After MidNite with Blair Garner over 13 years ago. He's one of the most successful air personalities in the country, winning the Academy of Country Music's National On-Air Personality of the Year award in 2004 and 2006, and having been nominated countless times for others, including the prestigious Marconi Award and for Nationally Syndicated Air Personality by Billboard. After MidNite is syndicated by Premiere Radio Networks and can be heard on nearly 250 stations from "MidNite" to 6:00 A.M. For more information, visit [www.aftermidnite.com](http://www.aftermidnite.com). Blair also created The Blair Garner Show in 2006. It can be heard on over 30 stations from 7:00 P.M. to "MidNite." For more information on that show, visit [www.blairgarner.com](http://www.blairgarner.com) or [myspace.com/blairgarner](http://myspace.com/blairgarner).

#### **About City of Hope**

**City of Hope** is a leading research and treatment center for cancer, diabetes and other life-threatening diseases. Designated as a Comprehensive Cancer Center, the highest honor bestowed by the National Cancer Institute, and a founding member of the National Comprehensive Cancer Network, City of Hope's research and treatment protocols impact care throughout the nation. Founded in 1913, City of Hope is a pioneer in the fields of bone marrow transplantation and genetics and shares its scientific knowledge with medical centers locally and globally, helping patients battling serious diseases. For more information, visit [www.cityofhope.org](http://www.cityofhope.org).

#### **About the Grand Ole Opry**

The Grand Ole Opry presents the best in country music live every week from Nashville, Tenn.

A uniquely American experience for over 80 years, the Opry can be heard on 650 WSM-AM and [www.opry.com](http://www.opry.com). The syndicated weekly program, *America's Grand Ole Opry Weekend*, airs on more than 200 country radio stations across the country and on the Armed Forces Radio Network, and *Grand Ole Opry Live* airs each weekend on Great American Country (GAC). The Grand Ole Opry is owned by Gaylord Entertainment (NYSE: GET), a Nashville-based hospitality and entertainment company that also owns and operates Gaylord Hotels and ResortQuest. For more information, visit [www.opry.com](http://www.opry.com) or [www.gaylordentertainment.com](http://www.gaylordentertainment.com)

**About Gibson Foundation:**

The Gibson Foundation is the philanthropic arm of musical giant Gibson Guitar Corp. Founded in 2002, it is committed to making the world a better place for children by creating, developing and supporting programs and other non-profit organizations in their efforts to advance education, music and the arts, the environment and health and welfare causes. The Gibson Foundation is a 501(c)3 charity. For more information on Gibson Foundation, go to [www.gibsonfoundation.org](http://www.gibsonfoundation.org).

**About Lynnco Custom Cycles:**

Lynnco Custom Cycles, based in Cleveland , TN , is a non-profit organization which builds custom motorcycles to benefit kids and various charities and organizations. Lynnco's most recent special project is a custom motorcycle named, "The Opry Star," proceeds of which will benefit the Grand Ole Opry Trust Fund. In addition, Lynnco also recently completed the "Bombshell," which will raise funds to support the Special Operations Warrior Foundation's "Hero Fund." Established by country artist Keni Thomas, the Hero Fund helps children of those lost in combat or training by providing college funds. For more information, visit [www.lynncocustomcycles.com](http://www.lynncocustomcycles.com).

Claire Cook

[CCookMedia@comcast.net](mailto:CCookMedia@comcast.net)

office: 615-261-8582